

Our Personalized Tree Shopping Process

1. **Selection Consultation:** A certified arborist or nursery expert consults with the customer to help select the best tree for their specific location, soil type, and landscape goals.
2. **Tree Reservation Process:** Once you've selected your perfect tree, it's officially reserved for you upon signing the contract and placing a deposit. This action guarantees that the tree will not be sold to another buyer. Following your deposit, we schedule the delivery and installation on our calendar, typically within 4 weeks, ensuring a seamless transition from our nursery to your yard.
3. **Contact J.U.L.I.E. (Joint Utility Locating Information for Excavators) Prior to Installation:** Before any digging begins, contact J.U.L.I.E. to ensure no underground utilities are present at the installation site, ensuring a safe excavation process.
4. **Pre-Delivery Inspection:** The tree undergoes a thorough health and quality inspection to ensure it meets the nursery's high standards before delivery.
5. **Root Ball Preparation:** The tree's root ball is carefully prepared for transport. This may involve wrapping it in burlap and securing it to keep the soil and roots intact.
6. **Loading and Transport:** The tree is then loaded onto a delivery vehicle with care taken to prevent damage to the branches, trunk, or root ball during transport.
7. **Site Inspection and Preparation:** Upon arrival at the customer's property, our certified arborist conducts a thorough inspection of the installation site to assess the soil condition, sunlight exposure, and spatial requirements. The site is meticulously prepared by digging a hole that perfectly accommodates the tree's root ball, ensuring it is placed at the optimal depth and orientation for healthy growth and amended with the right soil conditions if necessary.
8. **Installation:** The tree is carefully placed into the prepared hole, making sure it is positioned correctly and at the right depth for optimal growth.
9. **Staking (if necessary):** If the tree requires additional support, it is properly staked to ensure it remains upright and secure as it establishes.
10. **Backfilling:** The hole around the tree is backfilled with soil, ensuring there are no air pockets that could dry out the roots.
11. **Watering:** The newly planted tree is given a thorough watering to settle the soil and provide essential moisture for the roots.
12. **Mulching:** A layer of mulch is applied around the base of the tree to retain moisture, regulate soil temperature, and reduce weed competition.
13. **Post-Installation Instructions:** The customer is provided with detailed care instructions, including watering, fertilizing, and pruning guidelines.
14. **Final Inspection:** A final inspection is performed to ensure the tree is properly installed and the site is clean.
15. **2 Year Warranty Activation:** The warranty on the tree is activated, providing the customer with assurance against certain losses.
16. **Provide a Watering Guide:** Customers receive a tailored watering guide, ensuring they know exactly how to maintain their tree's health and vitality.
17. **Tree Wrapping for Deer Protection:** For the first year, we offer tree wrapping services to protect against deer and other wildlife, ensuring your tree remains safe and healthy as it acclimates to its new environment.